



## Donations and Grants application guidance

**Donations and Grants are a vital means through which Bayer supports healthcare and patient organisations in their mission to enhance patient care and services. These grants can fund a diverse range of activities, provided they ultimately aim to improve patient care.**

### 'Donations and grants'

Collectively mean providing funds, benefits-in-kind or services freely given for the purpose of supporting healthcare, scientific research or education, with no consequent obligation on the recipient organisation, institution and the like to provide goods or services to the benefit of the pharmaceutical company in return. Donations and grants to individuals are prohibited. In general, donations are physical items, services or benefits-in-kind which may be offered or requested. Grants are the provision of funds. Please find enclosed guidance listed below.

### Audit

Bayer recognises the importance that auditing of services can bring. We are pleased to offer this Donation and Grant scheme to support NHS to overcome the barriers to conducting audits and the sharing of best practice. Find out more [here](#)

### Patient Organisations

Please note that there is a separate application form for Donations and Grants to Patient Organisations, which can be found [here](#) Applications from Patient Organisations should be submitted to [PAGrequests@bayer.co.uk](mailto:PAGrequests@bayer.co.uk) for assessment.

### Service Improvement Support

Bayer is offering free Service Improvement Support modules as a form of Donations support. Find out more [here](#).

### Clinical Research Applications

We are unable to approve request forms which are for formal clinical research funding. Bayer has a separate approval process for clinical research funding requests.

For Clinical Research applications, please contact the Bayer Local Study Unit at [gb-bhp-lsu@bayer.com](mailto:gb-bhp-lsu@bayer.com).



## Donations and Grants application process

### How to submit a Donations and Grants application

To apply for a Donations or Grant, please complete the Bayer Donations and Grants request form which is accessible via the Donations and Grants page on the Bayer UK website. The completed form should include detailed explanation regarding the purpose and nature of the Donation or Grant requested.

Alongside the request form, you should also include additional documentation to support your request. The type of documentation will vary according to the type of request, but usually this would include a detailed project plan, project timelines, and a detailed breakdown of costs/quotes.

The completed Donations and Grants request form and supporting documentation must be emailed to [MOST@bayer.com](mailto:MOST@bayer.com) for your application to be considered. You should submit your application a minimum of at least **8 weeks** ahead of your estimated project/activity start date to ensure the Donation or Grant can be provided in time, should your application be successful.

**Please note:** The application form also requires the applicant to insert a 'payee name'. This must be the same name that will be included on the contract in the event of a successful application. This name must also match the account details where funds will be transferred. Any ambiguity in the account details, payee name, etc. will result in delays in processing the transfer of funds.

### Review process for Donations and Grants applications at Bayer

All Donations and Grants applications are considered by an internal Bayer committee.

Requests may take up to **8 weeks** to undergo the full review process and reach an approval decision status. During the review period, you may be contacted by a member of Bayer staff if clarification or additional information is requested by the review committee. After the decision has been reached, you will receive a letter via email to confirm whether your application has been successful or not. This is the only method that Bayer will use to inform you of the final decision on your application. If you have not heard from us within 6 weeks, then please contact us at [MOST@bayer.com](mailto:MOST@bayer.com) if you wish to receive an update.

### Potential reasons for rejecting a Donations and Grants request

Bayer is only able to approve requests that support healthcare, scientific research or education.

We may reject a Donations and Grants application for the following reasons (please note this is not an exhaustive list):

- Insufficient detail provided regarding the purpose and nature of the Donation or Grant requested
- Insufficient documentation and/or itemisation/breakdown of costs associated with the requested amount
- Application form is missing mandatory information about the applicant, including signatory and data privacy acknowledgement
- No demonstrable support/benefit to healthcare (e.g. by providing a patient benefit), scientific research or education
- Benefit appears to be to an individual HCP or to a private, for-profit organisation
- Linking the purpose of the request with prescription of Bayer medicines and/or devices
- Request relates to a project/activity outside of the UK
- Request relates to an activity that has already taken place or started - Bayer cannot grant retrospective requests

## Donations and Grants implementation considerations

All Donations and Grants activities supported by the UK Pharmaceutical industry must comply with the requirements of the ABPI Code of Practice. This includes the requirement for Donations and Grants to be publicly disclosed on an annual basis, and the requirement for Bayer's involvement to be made clear for Donations and Grants to the extent possible. Before the activity takes place and before the Donation or Grant can be provided, you will be required to sign a written agreement that confirms you agree to abide by these requirements.

If you wish to access information about these requirements before making your application, the ABPI Code of Practice regulatory code of conduct can be accessed via the Prescription Medicines Code of Practice Authority (PMCPA) website.

## Supporting Bayer's Commitment to Sustainability

Contributing to sustainable development is a core element of Bayer's corporate strategy and core values. We therefore encourage requests for Donations and Grants which would support sustainable projects and initiatives that are in line with these values. More specifically, projects and initiatives which support the [UN Sustainable Development Goals](#). Sustainable projects and initiatives in this regard range from activities that reduce greenhouse gas emissions, to processes which reduce inequalities in access to healthcare. Examples of such projects include:

- Support to improve the detection of conditions in community so that patients who require early access to preventative care can do so more easily
- Support which would improve the energy efficiency of healthcare organisations and encourage patients to reduce their carbon footprint
- Support for providing patients with medicines and/or medical devices and/or healthcare services who ordinarily may not be able to access them